

food

Industry Meetings

July 19 & 20, 2023
Toluca, Mexico

PARTICIPANT'S GUIDE

RADISSON HOTEL & CONVENTION CENTER TOLUCA

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RADISSON HOTEL & CONVENTION CENTER TOLUCA

Address: Carr Toluca - México km 63.5, Delegación Sta Ana Tlalpaltitlán, 50160 Toluca de Lerdo, Méx.

EVENT PROGRAM AND AGENDA

Tuesday, July 18 th	Wednesday, July 19 th	Thursday July 20 th
15:00 - 18:00 Booth set-up	08:00 Registration 09:00 - 12:25 Conference Program <i>*Salón Atlacomulco</i> 12:30 - 14:00 Lunch <i>*Restaurante Malinalco</i> 14:00 - 18:00 BtoB meetings <i>*Salón Galerías</i> 18:30 Networking Cocktail <i>*Salón Atlacomulco</i>	08:30 Registration 09:00 - 12:25 BtoB meetings <i>*Salón Atlacomulco</i> 12:30 - 14:00 Lunch <i>*Restaurante Malinalco</i> 14:00 - 18:00 BtoB meetings <i>*Salón Atlacomulco</i> 18:00 End of convention and materials removed from the booth

REGISTRATION

In order to make your registration run smoothly, we kindly ask you to **print your badge from your online profile (BtoB Meetings portal) before the event**. At the welcome desk we will provide you with a pocket and lanyard.




We also encourage you to **print your own schedule of meetings** before attending the event.

You may find these **documents** from the "HOME" space within your [BtoB Meetings online profile](#).

BOOTH DETAILS

Each wall panel is 0.97m (3.3ft) wide and 2.33m (8ft) high. Exhibitors are allowed to bring pop-up stands, roll ups and other graphics as long as they fit within the dimensions of the selected booth and do not stick out.

For a detailed description of the features of each booth, [click here](#)

Basic Package 4 sqm (2x2)	Executive Package 8 sqm (4x2)
	
1 Table, 3 Chairs, Carpet and Fascia Board with the name of the company and power supply.	2 Tables, 6 Chairs, Carpet and Fascia Board with the name of the company and power supply.
Deluxe Package 12 sqm (4x3)	
	
Main wall with printed graphic, storage room with door and key, 1 counter with printed graphic, 1 double armchair and 2 stools.	

BOOTH SET-UP

Food Industry offers hard walled booths. **We strongly recommend you to bring graphics to customize your booth, or order custom -printed walls and fascia panels for a more professional appearance.** Noisy machines or sound systems are not allowed. Also make sure that all equipment and graphics you'll bring can actually fit inside your booth.

Set up time will be running from **15:00 to 18:00 on Tuesday, July 18th, 2023.** For exhibitors unable to make it on Tuesday: we recommend you to arrive at the Convention Center at **07:30 on Wednesday, July 19th** to complete the set up and personalization of your booth.

EXTRA FURNITURE & RENTAL

Our official suppliers offer a full range of furniture, equipment and printed material (banners, roll ups, etc.). For quotations or orders, please contact:

INTEGRA

Francisco Flores - francisco@integrape.mx

M. +52 1 (33) 1713 4762

BUSINESS LUNCH

A seated business lunch will be provided by abe during the two business meetings days: Wednesday 19th and Thursday 20th, inside the exhibition area, from 12:30 to 14:00, at an additional cost of **30 USD per day per person.**

If you wish to book this option, you must make a request to your contact at abe.

ADVERTISEMENT IN THE OFFICIAL CATALOGUE DIGITAL

A two sided advertisement of your company. You should supply the artwork in English and Spanish in JPG or PDF, with a size per page of 14.5 x 21.5 cm and a bleed of .5 mm on each side (a final size of 15.5 x 22.5 cm) at an additional cost of **1.000 USD. Deadline to confirm & send graphics: Friday, June 17.**

If you wish to book this option, you must make a request to your contact at abe.

COFFEE BREAK

You will be able to enjoy coffee and other beverages, free of charge from 08:30 to 12:30 and from 14:00 to 18:00 on July 19th and 20th.

MOVE OUT

Exhibitors must have all their materials and equipment cleared from their booths on Thursday, July 20th, 2023. **Your materials and equipment must be picked up from the convention center by your outbound carrier between 18:00 and 19:00 on July 20th.**

NETWORKING COCKTAIL

abe will host a cocktail reception for all participants. The cocktail will be held at 18:30 on Tuesday, July 19th. Access is included for all the participants of the Convention presenting their badges.

HOTELS & ACCOMMODATION

Preferential rates for Food Industry attendees!

Our partner and their team offer a choice of hotels with special rates located near Food Industry in order for you to enjoy your stay to the fullest. Use the following link to consult the complete list of hotels and proceed to make your reservation: <https://mexico.foodindustrymeetings.com/hotels-food.html>

If you wish to make a reservation at the host "**Radisson Hotel & Convention Center Toluca**", please call this number **+52 (722) 277-1010** at extension **629** or write to: banquetes01@delrey.com.mx mentioning the name of the event "**Food Industry Meetings**", (we do not have preferential rates).

AIRLINE AGREEMENT

Food Industry Meetings 2023 in partnership with Skyteam is offering discounts to fly to Mexico City. To apply for these discounts, please read the following terms and conditions.



Reservation Code: 4674S

- 15% discount on round trip (Departing from International routes)
- It applies if departing from International destinations to Mexico City Airport.
- If your flight is between July 12th and July 24th, you can use this reservation code
- Applies exclusively when purchasing directly on the web site:
<http://res.skyteam.com/Search/promoDefault.aspx?vendor=sky&promocode=4595S>

BUS TRANSPORTATION

From Mexico City international Airport Terminal 1 and 2, you may take the bus to Toluca using CAMINANTE:

<http://www.caminante-aeropuerto.com.mx/>

You may purchase the tickets at your arrival. Departures are running often.

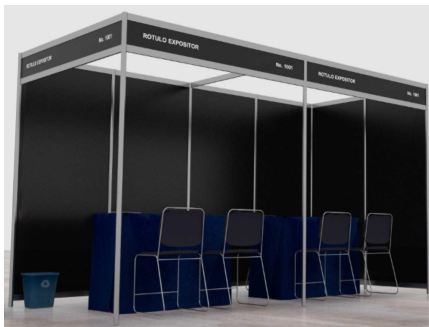


TECHNICAL INFORMATION

Booth Features



Basic Package 4 sqm (2x2)		
Panels:	Width:	Height:
6	97 cm	233 cm
1	197 cm	21 cm



Executive Package 8 sqm (4x2)		
Panels:	Width:	Height:
8	97 cm	233 cm
2	197 cm	21 cm



Deluxe Package 12 sqm (4x3)		
Graphics:	Width:	Height:
A	400 cm	300 cm
B (Counter)	100 cm	100 cm

Please find the graphic sizes for your booth. **Graphics must come in 72 DPIS real size, in PDF or JPG format.**

Deadline to send your graphics: June 17, 2023. Only applies for stands of 12sqm.

Please **be aware of deadlines**, and send all the files to your ABE Commercial and CC to Libni Aguirre laguirre@advbe.com.

For further assistance, please contact us.

ADVERTISMENT IN THE OFFICIAL CATALOGUE

TEXT IN THE MARGIN 12 CM

The boost your company needs

The Brazilian Aerospace and Defense Cluster one of the activities of Cecompi, operates in the exchange of knowledge, in the approximation between companies, universities and research institutions, generating new business and strengthening the supply chain. There are more than 110 members that have access to training, to the development and improvement of processes and products, among other support actions that make the companies more competitive.

Brazilian Aerospace Cluster
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TEXT IN THE MARGIN 19 CM

SIZE 14.5 X 21.5CM
BLEED .5MM ON EACH SIDE
FINAL SIZE 15.5 X 22.5CM